SPEAKER / PANELIST / MODERATOR / MEDIA HOST

KRYSTA JONES

Real experience. Practical perspective.

Bring the room together.
Move the conversation forward.

Krysta Jones brings 15+ years of experience across commercial cannabis, operations, brand development and emerging industries. From cultivation and business leadership to community building and media, she connects hands-on experience with the decisions founders and industry leaders face today.

Founder, THC Girls™ and The Highly Connected® | Host, Tea with THC

CONVERSATIONS THAT CONNECT EXPERIENCE TO ACTION

Relationships that open doors

Building trust across markets, bridging industry circles and turning introductions into ongoing collaborations.

Organic brand growth

Creating authentic visibility through community, content, events and partnerships that make sense for the brand.

From the grow room to the boardroom

Lessons from cultivation, operations and entrepreneurship that connect frontline realities with leadership decisions.

Community as a business asset

Building an engaged network, creating value for members and sustaining momentum beyond the first event.

BOOK KRYSTA FOR

Industry panels • Moderated conversations • Workshops
Founder and community events • Podcast and media interviews

Sessions are shaped around the audience, event goals and format, with practical takeaways and candid conversation.

EXPERIENCE & RECOGNITION

Leadership with CLAB; board service with Crohn’s Charity Service Foundation; Chair of Tea Pad Foundation’s Advisory Board Development Committee.
2025 Cannabis Philanthropist Icon, Crohn’s Charity Service Foundation.

BOOK KRYSTA FOR YOUR NEXT EVENT

Share the date, audience, topic, location, format and budget.

contact@kjones.life | KJones.life | Discuss your event ↗